



asioso develops customized toolfinder for SIMTEK

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#Vertrieb
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Challenge: SIMTEK, a leading company in the field of high quality carbide precision tools, especially for small part machining, was faced with the challenge of making its tool search and management across different markets efficient and user-friendly. It was particularly challenging to offer a specific and accurate tool search for its customers, tailored to different languages and markets. The company needed a solution that would enable it to find tools for various applications such as for e.g. turning, milling, grooving, broaching etc. in a highly specific and user friendly manner. At the same time, the solution had to be easy to use across different platforms, in particular the implementation of a Toolfinder that displays all products according to specific requests.

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